

Company Logo:



OFFICIAL RESUME

Name:

MATT ALVAR
Creative // Designer

Contact Info:

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Job Description:

I'm a craftsman. My job is to build things, but what I build isn't made of metal, rock and steel. What I build is made out of transformative, solid ideas. And when finely tuned, those ideas are assembled into amazing things – memorable brands, effective websites and exciting creative experiences. Every color picked and typeface selected is done with thought and precision, always keeping the client in mind. Well-crafted creative is my skill, and good ideas are my passion. Give me the chance to put both of them to work for you.

Education

University Logo:



University, Degree and Graduation Year:

University Of Minnesota Duluth // BFA, Graphic Design // 2004

Industry Experience

Company Logo:

Infinity Direct

Job Description & Responsibilities:

DIGITAL DESIGNER // Infinity Direct // 2010 – Present

Responsible for designing across multiple mediums. Mediums including website, email, and direct mail. Became lead designer for the new digital department. Worked with developers and project managers to implement best practices for all of our digital projects.



LEAD DESIGNER // The Carney Group // 2006 – 2010

Responsible for every aspect of creating, estimating, leading, and executing projects. Jobs including print, catalog layout, web design, marketing, packaging, media presentations, and interior design. Clients ranged from privately owned businesses to corporations such as Public Radio International, Donaldson Air Filters, Codeweavers, SRS Labs and Family Entertainment.



GRAPHIC DESIGNER // H.T. Klatzky & Associates // 2004-2006

Responsibilities include everything from routine re sizes to developing and delivering elaborate retail campaigns from detailed creative briefs. Produced identity materials, print ads, collateral pieces and more for a wide variety of clients, including hospitals and financial institutions. Worked in a team environment with other creatives, three creative directors, account managers and administrative staff to ensure work was both dynamic and effective.



DESIGN INTERN // Maurices // 2003 – 2004

Produced pieces for use throughout the United States in Maurices retail stores. Developed production skills and expanded experience with brochures, media kits, PowerPoint presentations, promotional material, trade show booths and packaging mockups. Worked with other people in the marketing department to solve creative issues.

Qualifications:



Skills:

